

## **PUBLICATIONS:**

- 1) **SUSTAINABLE CORE EARNINGS & STOCK PERFORMANCE: AN EVIDENCE OF THE PHARMACEUTICAL SECTOR OF PAKISTAN** *Journal of Finance and Accounting Research (JFAR) Vol 3, Issue 2, Fall 2021 ISSN 2617-2232 (Y Category)*
  
- 2) **THE CHOICE BETWEEN INTERNAL AND EXTERNAL SOURCES OF FINANCING OF SMES IN PAKISTAN: PROVINCIAL LEVEL ANALYSIS** *International Journal of Innovation, Creativity and Change, Vol 15, Issue 5, 2021 ISSN 2201*
  
- 3) **CONSTRAINTS TO THE GROWTH OF SMALL AND MEDIUM-SIZED ENTERPRISES IN KHYBER PAKHTUNKHWA (KP), PAKISTAN: A DISTRICT-LEVEL SURVEY ANALYSIS** *Business & Economic Review Vol. 13, No.1 2020 pp. 1-48 (Y Category)*
  
- 4) **IMPACT OF ENVY ON EMPLOYEE WELLBEING: ROLE OF SELF-EFFICACY AND JOB SATISFACTION,** *Journal of Behavioural Sciences, Vol. 30, No. 2, 2020 (Y Category)*
  
- 4) **THE SENSEMAKING OF ORGANIZATIONAL IDENTITIES IN A POST-MERGER CONTEXT: A CASE OF MIS INTEGRATION** *International Journal of Innovation, Creativity and Change, Vol 14, Issue 12, 2020 ISSN 2201- (W Category)*
  
- 5) **FINANCING BEHAVIOR OF SMALL AND MEDIUM SIZED ENTERPRISES OF KHYBER PAKHTUNKHWA AT LIFE CYCLE STAGES** *Journal of Applied Economics and Business Studies (JAEBS) Vol.4 No. 3 (2020), pp: 159-184 (Y Category)*
  
- 6) **RELATIONSHIP BETWEEN PRODUCT MARKET COMPETITION AND PAYOUT POLICY OF PAKISTANI FIRMS** *FWU Journal of Social Sciences, Summer 2020, Vol.14, No.2, 190-207 (X Category)*

- 7) **AN EMPIRICAL TESTING OF COMPARATIVE EFFICIENCY OF STATIC AND DYNAMIC FACTOR MODELS TOWARDS STOCK RETURNS' PREDICTABILITY IN CAPITAL MARKET OF PAKISTAN** *Journal of Applied Economics and Business Studies (JAEBS) Vol.4 No. 2 (2020), pp: 141-162 (X Category)*
- 8) **LEVERAGE-PERFORMANCE INTERACTION AND STRATEGIC COMPETITION IN A PRODUCT MARKET: AN EMPIRICAL ANALYSIS FROM PAKISTAN** *Abasyn Journal of Social Sciences, Special Issue IG CETMA 2018, pp: 54-73 (X Category)*
- 10) **THE ROLE OF MEDIA IN FRAMING POLITICAL IMAGINARIES: COMPARATIVE ANALYSIS OF MEDIA RESPONSE TO 9/11** *Journal of Managerial Sciences, Vol. XI, Number 3, (2017), pp: 01-17 (Y Category)*
- 11) **INSTITUTIONAL INVESTORS AS MONITORS OF CORPORATE MANAGERS: A CASE STUDY OF PAKISTAN'S CEMENT INDUSTRY AND FOOD AND PERSONAL CARE PRODUCTS' INDUSTRY** *FWU Journal of Social Sciences, Winter 2017, Vol.11, No.2, 109-126 (X Category)*
- 12) **EXPLORING THE RELATIONSHIP BETWEEN INSTITUTIONAL SHAREHOLDERS' HETEROGENEITY AND FIRM- LEVEL GOVERNANCE PRACTICES: EVIDENCE FROM PAKISTAN'S NON-FINANCIAL INDUSTRIES** *Journal of Managerial Sciences, Vol. XI, Number 2, July-December 2017, pp: 229-245 (Y Category)*
- 13) **CAN WORKING CAPITAL CYCLE OR CASH CONVERSION CYCLE BE FACTORED IN ECONOMIC PERFORMANCE OF PAKISTANI CORPORATE FIRMS?** *Journal of Humanities and Social Sciences, JHSS. Volume XXV No. 1, 2017, pp. 97-108 (Y Category)*
- 14) **LIBERALIZATION OF MEDIA IN PAKISTAN: A CHALLENGE TO DEMOCRACY** *Journal of Humanities and Social Sciences, JHSS. Volume XXV No. 1, 2017, pp. 33-54 (Y Category)*

- 15) **IMPACT OF EXCESS CONTROL, OWNERSHIP STRUCTURE AND CORPORATE GOVERNANCE ON FIRM PERFORMANCE OF DIVERSIFIED GROUP FIRMS IN PAKISTAN** *Business and Economic Review, Vol. 9, No.2, 2017, pp: 49-72 (Y Category)*
- 16) **IMPACT OF TERRORISM ON THE DEVELOPMENT OF POSTTRAUMATIC STRESS DISORDER (PTSD) AMONG THE RESIDENTS OF KHYBER BAZAAR AND ITS IMMEDIATE SURROUNDING AREAS IN PESHAWAR KHYBER PAKHTUNKHWA, PAKISTAN** *Pakistan Journal of Pharmaceutical Sciences, Vol.30, No.1, January 2017, pp. 205-212 (W Category: IF: 0.682)*
- 17) **LIQUIDITY RISK VERSUS UNDERINVESTMENT PROBLEM: A COMPARATIVE STUDY OF TEXTILE SECTOR OF PAKISTAN** *Pakistan Business Review – Vol.18 (2) 2016, pp. 401-423 (X Category)*
- 18) **WHAT DETERMINES THE YIELDS FOR TREASURY BILLS IN PAKISTAN?** *FWU Journal of Social Sciences, Vol.9 (1), Summer 2015 pp.14-19 (X Category)*
- 19) **KNOWLEDGE, ATTITUDES AND PRACTICES (KAP) SURVEY: A CASE STUDY ON ISLAMIC BANKING AT PESHAWAR, PAKISTAN** *FWU Journal of Social Sciences, Vol.9 (2), Winter 2015 pp. (X Category)*
- 20) **TOWARDS AN UNDERSTANDING OF THE COMPLEXITY OF CREATIVE EFFORTS: A CONFLICT AND NEGOTIATION PERSPECTIVE** *Business and Economic Review, Vol.7 (2) 2015, pp. 53-70 (Y Category)*
- 21) **DO STOCK PRICES TAKE THE EFFECTS OF EXCHANGE RATES? A COMPARATIVE STUDY OF PAKISTAN AND INDIA** *Journal of Humanities and Social Sciences, Volume XXII, No. 3, 2014 (December), Pages. 35-52 (Y Category)*
- 22) **SEARCHING FOR INTERNAL AND EXTERNAL FACTORS THAT DETERMINE WORKING CAPITAL MANAGEMENT FOR MANUFACTURING**

**FIRMS IN PAKISTAN** *African Journal of Business Management*, Vol. 5(7), pp. 2942-2949, April 4, 2011 (X Category)

**23) WORKING CAPITAL MANAGEMENT AND THE PROFITABILITY OF THE MANUFACTURING SECTOR: A CASE STUDY**

**OF PAKISTAN'S TEXTILE INDUSTRY** *The Lahore Journal of Economics*, Vol. 16 (2) (Winter 2011), pp. 141-178. (X Category)

**24) STATISTICAL ANALYSIS OF PAKISTANI CURRENCY REGIME BEFORE AND AFTER FLOATATION**

*Romanian Statistical Review*, Vol. 4, pp. 69-79, 2011. (Y Category)

**25) EMPIRICAL INVESTIGATION OF DEBT-MATURITY STRUCTURE: EVIDENCE FROM PAKISTAN**

*The Pakistan Development Review*, Volume 48, No. 4, 2009, Pages: 565-578 (X Category)

**26) CALENDAR EFFECTS IN PAKISTANI STOCK MARKET** *International Review of Business Research Papers* Vol. 5 (1) January 2009, pp. 389- 404 (Y Category)

**27) CORPORATE GOVERNANCE AND FINANCING CHOICES OF FIRMS: A PANEL DATA ANALYSIS OF PAKISTANI FIRMS**

*The Journal of Humanities and Social Sciences*, Volume XVII, No. 2, 2009, Pages. 160-177 (Y Category)