

CALL FOR PAPERS

1st International Conference on Business, Management and Emerging Technologies (ICBMET-25)

THEME OF CONFERENCE

REIMAGINING SUSTAINABLE FUTURES: BUSINESS, MANAGEMENT, AND EMERGING TECHNOLOGIES IN A CHANGING WORLD

The theme of the **1st International Conference on Business, Management, and Emerging Technologies (ICBMET-25)** is to bring together global experts, researchers, and industry leaders to explore the latest innovations in business practices and management strategies, with a focus on how emerging technologies are shaping and driving business transformation.

The conference will address critical business topics such as Human Resource Management, Finance, Marketing, Supply Chain and Logistics, Strategic Management, Entrepreneurship, Corporate Governance, Public Administration and E-commerce. The event will explore the integration of cutting-edge technologies like Artificial Intelligence (AI), Machine Learning, Blockchain, Cybersecurity, Big Data, Cloud Computing, and the Internet of Things (IoT) into business operations and management. Participants will discuss how these technologies are influencing business analytics, digital marketing, supply chain management, and financial services, with a particular focus on innovation, sustainability, and global competitiveness. ICBMET-25 aims to foster collaboration between academia and industry to address contemporary business challenges and identify technology-driven solutions that promote economic growth, sustainability, and innovation across industries such as healthcare, finance, education, tourism, real estate, and government. This platform will facilitate the sharing of research, case studies, and practical experiences, providing insights into the future of business management and technological advancements in a rapidly evolving global landscape.

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SUB-THEMES

1. Human Resource Analytics and Automation

- Talent Acquisition through AI and Machine Learning
- Data-Driven Performance Management Systems
- Remote Work and Virtual Team Management Technologies
- Predictive Analytics in Employee Engagement and Retention
- AI-Powered Leadership Development and Training Platforms
- HR Tech for Compensation and Benefits Optimization
- Automation and Robotics in HR Processes
- Diversity, Inclusion, and Analytics in the Workplace
- AI-Driven Decision Making in HR

2. Financial Analytics and Fintech Innovations

- AI and Machine Learning in Financial Risk Management
- Blockchain and Smart Contracts for Financial Transactions
- Predictive Analytics for Corporate Financial Planning
- Digital Currencies and the Future of Finance
- Financial Fraud Detection through Data Analytics
- Fintech Disruption in Traditional Banking and Finance
- Data-Driven Investment Strategies and Portfolio Management
- Cloud-Based Financial Analytics Solutions
- Regulatory Technology (RegTech) in Financial Compliance

3. Digital Marketing, E-Commerce, and AI

- AI-Driven Consumer Behavior Insights and Market Research
- Data Analytics for Social Media Marketing and Influencer Strategies
- AI-Powered Customer Relationship Management (CRM) Systems
- E-commerce and Fintech Integration for Business Growth
- Personalization and Predictive Analytics in Digital Marketing
- Augmented Reality (AR) for Enhanced Consumer Experience
- Privacy and Data Security in Digital Marketing
- Blockchain in E-commerce for Transparency and Trust
- Omni-Channel Marketing Strategies Leveraging AI

4. Business Analytics and Data Management Technologies

- Big Data Analytics for Strategic Business Decision-Making
- Predictive and Prescriptive Analytics in Business Operations
- AI and Machine Learning in Business Intelligence
- Data Governance, Quality, and Security in Business Analytics
- Real-Time Data Processing for Operational Efficiency
- Cloud Computing for Scalable Business Analytics
- Visualization Tools and Technologies for Business Insights
- Data-Driven Innovation in Product and Service Development
- Integration of Business Intelligence with Enterprise Systems

ICBMET-25

5. Supply Chain and IoT-Enabled Logistics

- IoT and Blockchain for Supply Chain Transparency
- AI and Robotics in Supply Chain Automation
- Data-Driven Supply Chain Optimization and Risk Management
- Predictive Analytics for Demand Forecasting in Logistics
- Digital Tools for Supplier Relationship Management
- AI-Driven Inventory Management and Efficiency
- Cloud Solutions for Real-Time Supply Chain Integration
- Robotics and IoT for Smart Warehousing and Distribution
- Sustainable Supply Chain Practices through Data Analytics

6. Entrepreneurship and Technology Innovation

- Startup Ecosystems Leveraging AI and Blockchain
- Digital Innovation for Product Development and Scaling
- Technology-Driven Social Entrepreneurship and Impact Investing
- AI and Data Science for Market Entry and Business Growth
- Fintech and Venture Capital Trends for Startups
- AR/VR for Enhancing Entrepreneurial Training and Development
- Legal and Regulatory Technology for Startups
- Virtual Collaboration Tools for Startup Teams
- Cloud and AI Solutions for Scaling Startups

7. Artificial Intelligence, Machine Learning, and Business Optimization

- AI Applications in Marketing, Finance, and Human Resources
- Machine Learning for Business Process Optimization
- AI-Driven Predictive Analytics in Customer Behavior and Sales
- Neural Networks for Enhancing Business Forecasting
- AI in Autonomous Systems for Business Operations
- Natural Language Processing (NLP) for Business Applications
- AI-Powered Personalization and Recommendation Systems
- Ethics and Governance of AI in Business
- Deep Learning for Advanced Business Insights

8. Cloud Computing, Cybersecurity, and Digital Business Transformation

- Cloud-Based Business Continuity and Optimization Strategies
- AI and Machine Learning in Cyber Threat Detection
- Data Privacy and Security in Cloud-Based Business Operations
- Cloud Migration Strategies for Modern Businesses
- Cybersecurity Frameworks for Digital Transformation
- Hybrid and Multi-Cloud Solutions for Global Business Scalability
- Quantum Computing and its Potential Business Applications
- AI and Blockchain for Enhanced Business Cybersecurity
- Cloud and AI for Real-Time Business Decision-Making

9. IoT, Robotics, and Industry 4.0 in Business

- Smart Factories and Manufacturing with IoT and AI
- IoT-Enabled Business Process Automation
- AI and Robotics for Disaster Response in Business Continuity
- Data Management and Analytics for IoT in Business
- IoT-Driven Innovation in Finance and Supply Chain
- Robotics and Automation for Business Efficiency
- Industry 4.0 Technologies for Business Transformation
- Human-Robot Collaboration in Business Processes
- Ethics and Workforce Skills Development for Industry 4.0

10. AR/VR and Immersive Business Applications

- AR/VR for Enhancing Business Training and Development
- Immersive Technologies for Customer Engagement and Experience
- Virtual Reality for Business Simulations and Decision-Making
- AR in Retail and E-commerce for Product Visualization
- Integration of AI with AR/VR for Business Innovation
- AR/VR for Remote Collaboration and Virtual Workspaces
- Applications of AR/VR in Healthcare and Business
- Challenges and Innovations in Developing AR/VR Solutions for Business
- Future Trends in AR/VR for Business Growth

TIMELINE OF CONFERENCE

Conference Date:
April 09-10, 2025

Conference Venue:
Iqra University & IBA University of Sindh

Abstract Submission Deadline:
31st January, 2025

Full Paper Submission Deadline:
28th February, 2025

Early Bird Registration Deadline:
10th March, 2025

Registration Deadline:
25th March, 2025

Registration Fee Local:
Rs 7000

Registration Fee international:
\$100

Early bird Discount:
25%

Student Discount:
50%

Email:
icbmet2025@iqra.edu.pk

Submission Guidelines:
Submit full paper using APA7 guidelines

Scan QR Code
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