## INSTITUTE OF MANAGEMENT SCIENCES PESHAWAR

No. IMSciences/Estt/2020/0399

October 19, 2020

## **NOTIFICATION**

Consequent upon the recommendations of the committee constituted vide Notification No. 0353/IMSciences dated September 18, 2020. The following social media policy is hereby notified for onwards necessary action please.

The faculty, staff and students (all parties) of the Institute are required to abide by the following policy statements:

- 1. All parties are encouraged to promote the positive and productive image of the Institute, or any content that they publish for the development of their academic skills or creativity within the cultural norms and constitutional framework of the Islamic Republic of Pakistan.
- 2. Safeguarding passwords and IDs are all parties' personal responsibility and will not be considered an alibi in case of violation of social media policy.
- 3. Students shall seek prior official approval from the management before putting any unpublished official information on their personal site/Page(s).
- 4. All parties shall refrain from the following activities on Social Media/Internet;
  - a. Discussing or posting objectionable comments on/about other students, staff or faculty members of the Institute and their family members.
  - b. Using Social Media/Internet, being the representatives of the Institute, for fund raising (requesting/collecting funds) within/outside the Institute for any cause until and unless officially permitted by the Institute.
  - c. Sharing any official information of the Institute on Social Media/Internet such as addresses, phone numbers or other personal information of faculty, staff or students without the consent of the individual/office concerned.
  - d. Creating any Social Media ID/page/website/app that contains the Institute's name and/or Logo without prior permission from the office of the Director.

- e. Creating, representing, joining or promoting any political / religious / ethnic / racial agenda being identified as a faculty or staff or student of the Institute.
- f. Posting, participating or displaying of any content such as images/videos/discussion or text that in any way brings defamation/embarrassment to the Institute, its faculty, staff or other students.
- g. Discussing/publishing any content related to the policy matters of the Institute on any Social Media site/Internet.

Failure to follow the above guidelines would be considered violation of the Institute Policies and shall not only lead to disciplinary action under the rules of the Institute but may also be proceeded against under Cybercrime Laws of the country.

Dr. Muhammad Mohsin Khan Director

Copy to: -

- 1. All Faculty/Staff Members
- 2. Students Notice Board
- 3. Master File