

## THE EDITOR'S NOTE

The B&ER graduates to a quarterly journal

Ever since its launch in 2009, the Business & Economic Review (B&ER) has served the community of researchers, practitioners, and policy makers well in line with its objectives that are (i) to provide a focus for worldwide expertise in the required techniques, practices and areas of research and (ii) to present a forum for authors and readers to share common experience across the full range of industries and sectors in which business and economic research is conducted.



It gives me immense pleasure to see the B&ER flourish with the passage of time. Several positive developments have taken place in the recent years which I would like to share with our stakeholders. First, the Higher Education Commission of Pakistan recognized the B&ER as category “Y”- journal in 2016. Second, several reputable international indexing and abstracting agencies accepted the B&ER in their coverage. These agencies include *EconLit* (American Economic Association), *Gale* (Cengage Learning), *Cabell's International*, *ProQuest's Ulrich*, *RePEc*, and others. Third, the B&ER has been granted a member status by the CrossRef organization which enabled the journal to assign a unique digital object identifier (DOI) to each article.

One of the hallmarks of the B&ER is its speedy review process. Each manuscript is properly tracked down from the time of its submission to the point of its publication. This process helps in generating alerts that indicate what action needs to be taken by persons concerned including editorial assistant, the editor, the reviewer, the author, the web administrator or the printing house. In order to inform our contributors about the efficient reviewing and publication process of the B&ER, the editor has decided to add ‘article history’ as a footnote to each article. The article history lists key dates in the reviewing and publication process such as submission, review, revised submission, and article acceptance dates.

All these positive developments attracted the attention of significant number of contributors. Resultantly, we have observed an overwhelming increase in the number of manuscripts submitted to the B&ER. Notwithstanding, such an attention has increased expectations and poses a challenge for our editorial team. But we are ready to accept this challenge. Our editorial team is determined to work even harder to meet these expectations and deliver right articles at the right time.

It is important to note that our quality review process leads to rejection of more than 50% submitted articles. Yet, we are often left with a sizeable number of quality articles. We feel that the current bi-annual status of the B&ER cannot keep up with the recent developments. Therefore, it is time for the B&ER to graduate from being a bi-annual journal to a quarterly journal.

I would like to thank all stakeholders of the B&ER for their respective contributions and helping us in achieving the above milestones.

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**Dr. Attaullah Shah**  
Chief Editor