



**NEWSLETTER**  
**2021-22 EDITION**

**Institute of Management Sciences**  
management education with public spirit and market  
dynamism

# **VISION STATEMENT**

**To be a premier institution of higher education by achieving excellence in teaching, research, entrepreneurship and service to the society.**

# **MISSION STATEMENT**

**To provide quality education in management, information technology and allied disciplines. We are committed towards knowledge creation and its exchange with the society through teaching, learning and research. We aim at enhancing the potential of our students and employees by adhering to our core values.**

**IM|SCIENCES**



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# OFFICIAL

## SLOT

### Opening ceremony of the project “Sharing Knowledge and Strengthening University Partnerships in KP Phase-2

The Opening Ceremony of the project “Sharing Knowledge and Strengthening University Partnerships in KP Phase-2” was held at IM|Sciences on 19th July 2022. Dr. M. Mohsin Khan, the Director IM|Sciences, inaugurated the session and welcomed the VC’s of 7 different universities of KP.

The objective of the project is to build the capacity of the partnering universities in the areas of teaching, curriculum review and research development. Twenty-eight (28) faculty members of 7 different Universities of KP (i.e; Hazra University - Manshera, University of Buner, SBB Women University - Peshawar, Brains Institute Peshawar, University of Swat, SBBU Sheringal Dir, and IQRA National University – Peshawar) are participating in the program and will receive online and in person training from local trainers and trainers from abroad.

This training is a sponsored project of the USEFP and US Mission. IM|Sciences is performing a pivotal role in the development of the faculty members of universities with the help of University of Kentucky U.S.



## Delegation of HEC and IM|Sciences Met Premier of Sri Lanka

Prof. Dr. Usman Ghani, the Joint Director, IM|Sciences, Peshawar, along with officials of the Higher Education Commission of Pakistan including Mr. Awais Ahmad, Advisor A & C, HEC, and Mr. Jehanzeb Khan, Project Director Allama Iqbal Scholarship Scheme met with Mr. Mahinda Rajapaksa, Prime Minister of Sri Lanka at Prime Minister House, Colombo, Sri Lanka. The delegation briefed the Prime Minister about the Allama Iqbal Scholar Scheme offered by the Government of Pakistan for Sri Lankan students. The scholarship covers airfare, tuition fee, living expenses, and a stipend for 400 Sri Lankan students studying in all public sector universities in Pakistan.

The PM appreciated the generous scholarship scheme the Government of Pakistan offered to Sri Lankan students and assured his full support for addressing the problems faced in implementing the said Scholarship Scheme. Mr. Awais Ahmad presented souvenirs to the Prime Minister on behalf of HEC and IM|Sciences.



## Economic and Environmental Challenges of KP Government

The Institute of Management Sciences (IM|Sciences) Peshawar conducted a panel discussion on economic, environmental and financial challenges and its legal and feasible solutions, faced by the government of Khyber Pakhtunkhwa. The Chief Guest of the event was Mr. Himayat Ullah Khan (Former- Adviser to Chief Minister of Khyber Pakhtunkhwa and Former Special Secretary to the President of Pakistan).

Dr. Zahoor ul Haq (Vice-chancellor, Abdul Wali Khan University Mardan), Dr. Mohammad Mohsin Khan (Director IM|Sciences, Peshawar), Dr. Mohammad Rafiq (IM|Sciences, Peshawar), Mr. Waqas Paracha (Advisor to Finance Minister, Khyber Pakhtunkhwa) participated in the panel discussion. Mr. Himayat Ullah Khan shared his booklet "Minimum common: Economic and political agenda for KP" with the audience and highlighted the need of the book. It has been concluded that though the province is rich with water, gas, and important mineral and has also the potential to fulfill the food requirements of the residents, the people are mostly deprived of their constitutional rights to get their legal due shares from their resources.



## Dr Karim delivered training to faculty of Sakarya University, Turkey

The Tenured Associate Professor, Dr. Karim Ullah, from CEIF IM|Sciences Pakistan has delivered a workshop on case (studies) types and its development process in Islamic finance. The workshop is attended by the faculty and students of the Research Centre for Islamic Economics and Finance, Sakarya University, Turkey to use case thinking for triangulating teaching, research, and consulting work in contemporary education platforms.



## Accreditation Inspection Committee (AIC) of National Computing Education Accreditation Council (NCEAC) visited IM|Sciences

The Accreditation Inspection Committee (AIC) of the National Computing Education Accreditation Council (NCEAC) visited IM|Sciences on Friday, April 1, 2022, for accreditation of 2017 onwards batches of BCS and BSSE programs. The AIC led by Prof. Dr. Arshad Ali Shahid, Ibadat International University, Islamabad included Dr. Haroon Rasheed, Bahria University, Karachi, and Dr. Moazzam Jawaid, Mehran UET, Khairpur. The AIC held meetings with the Director, faculty, and students; visited classrooms, computer labs, library, and other campus infrastructure. Moreover, the AIC checked all the documents and files showcased by the QEC as per the requirements of the visit. In their exit meeting with the Director, the AIC members expressed their satisfaction and gave their recommendations for further improvement.



## Commemoration of World Water Day 2022 at IM|Sciences

The Institute of Management Sciences Peshawar has commemorated the “World Water Day 2022” with collaboration of WaterAid on March 22, 2022 at Institute of Management Sciences Peshawar.

The theme of the event was Groundwater - Making the Invisible Visible. Different awareness raising activities were carried out including guest speakers talk on the thematic area, panel discussion between experts and students, declamation contest among students and awareness walk in the campus. A total of 75 students and faculty members are expected to participate in the event.

The purpose of the event was to raise awareness among youth about sustainable use of groundwater and enhance knowledge base as well as positive trends and nature based solutions to groundwater management.

Dr. Muhammad Mohsin Khan, Director IM|Sciences has made opening remarks. He urged the need for more up-to-date research, knowledge generation and sharing, as well as awareness raising and advocacy efforts for sustainable use of groundwater. Besides, Dr. Shafiq Ur Rehman, Dr. Muhammad Rafiq, Dr. Javed Iqbal and Dr. Javed Iqbal have addressed the audience.

At the end, the students along with the faculty members walk through the campus in a group with play cards and banner, highlighting the importance of ground water and its sustainable use



## Two-days Technical Training for relevant Government Stakeholders on “Remote Sensing & Geographical Information Systems (RS/GIS)”

The Institute of Management Sciences, Peshawar, (IM|Sciences) conducted two-days technical training for relevant government stakeholders on “Remote Sensing & Geographical Information Systems (RS/GIS): Basics of Mapping and Monitoring of Water and Land Resources” under the World Bank and HEC funded Project “Achieving SDG 6: Inclusive Governance of Urban Water & Sanitation” at the Institute of Management Sciences, Peshawar.

In the opening remarks, Dr. Muhammad Mohsin Khan, the Director, IM|Sciences welcomed the distinguished guests and highlighted the role of technology and scientific tools in solving water and sanitation related issues in district Peshawar. The Co-PI of the said project Dr. Shakeel Hayat briefed the participants about the milestones achieved so far under the project.



## A session arranged by Academic Linkage Office IM| Sciences, Peshawar in collaboration with AIESEC team

A session was arranged by the Academic Linkage Office IM| Sciences, Peshawar in collaboration with the AIESEC team on December 22, 2021. AIESEC enables young people to explore and develop their leadership potential through cross-cultural exchange experiences. The team AIESEC during the session educated the youth of IM|Sciences about the program; their passion, ways, and how their products provide a progressive solution to the employment situation in Pakistan and KPK. In the end, certificates were handed over to the IM|Sciences ambassadors, Mr Suban Karim, Miss Khadija Aman and Mr Zian Qureshi.



## Hashoo School of Hospitality Management collaborates with Institute of Management Sciences, Peshawar

The Hashoo School of Hospitality Management (HSHM) has recently signed a Memorandum of Understanding with the Institute of Management Sciences Peshawar (IM|Sciences), for hospitality educational based projects and skill development programs for the youth, in Peshawar, Khyber Pakhtunkhwa.

The MoU was signed by Mr. Haseeb Gardezi, Chief Operating Officer, Hospitality and Education Division, Hashoo Group, and Dr. Muhammad Mohsin Khan, the Director IM|Sciences, during a special ceremony, attended by Mr. Murtaza Hashwani, Deputy Chairman and CEO of Hashoo Group, Chairman Board of Governors, HSHM, along with the senior management of Hashoo Group, IM|Sciences faculty members and HSHM students.

With a global curriculum, along with seasoned faculty from around the world, HSHM is looking forward to providing world-class education in hospitality, tourism, and hotel management to the students of KPK.

Dr. Muhammad Mohsin Khan, while addressing the audience highlighted that young faculty at IM|Sciences is very excited towards this collaboration, and they will strive to make this venture a success. He also showed his interest in future collaborations in different fields with Hashoo Group



## PIDE and IM|Sciences held a joint Conference

The Pakistan Institute of Development Economics (PIE) in collaboration with the IM|Sciences Peshawar, is hosting the 35th annual general meeting and conference of the Pakistan Society of Development Economists (PSDE) on 'Opportunities to Excel - Now and The Future', which will be held from 23 to 25 November 2021 in Peshawar. According to a press release issued here on Sunday, the annual conference, which has been held continuously for the last 35 years, is an important platform for researchers, intellectuals, and economists. The PIDE provides a platform for academics and policy-makers to exchange ideas on the pressing economic and social problems facing Pakistan. It provides an important forum through the annual general meeting and conference for economic professionals, policymakers, businessmen, and various schools of interested observers for debate concerning development issues.





## Director Russian Culture Center Karachi visited IM|Sciences

The Academic Linkages office at IM|Sciences Peshawar in collaboration with the Stanislavsky Theatre Club Russia and Russian Centre for Science and Culture Karachi hosted a drama performance at IM|Sciences University. The local Pakistani artists from Karachi performed a rendition of three plays by the famous Russian play writer Anton Chekhov in Urdu. Also, the Consul Director, of the Russian Federation Mr. Andrey G. Fesyun, and Honorary Consul of the Russian Federation Mr. Arsala Khan announced scholarships and cultural exchange programs for the students of IM|Sciences, Peshawar. The Director IM|Sciences Dr. Mohsin Khan and Coordinator Exchange Program Mr. Sikandar Tangi gave a note of thanks to all the participants and guests.



## Pak-Austria Fachhochschule Institute of Applied Sciences and Technology Haripur visited IM|Sciences

The Institute of Management Sciences, Peshawar, hosted a delegation from Pak-Austria Fachhochschule Institute of Applied Sciences and Technology, Haripur, on June 22, 2021. The delegation comprised of Prof. Dr. Mohammad Mujahid, Rector, Prof. Dr. Nasser Ali Khan, Project Director, Prof. Dr. Sharifullah Khan, Dean.



## Pak-Austria Fachhochschule Institute's visit-cont.

The delegation met the management of the Institute and discussed areas of collaboration. The delegation later had a visit to the campus and they lauded the facilities provided by the Institute.

Dr. Muhammad Mohsin Khan, Director, IM|Sciences, presented the shield to Prof. Dr. Mohammad Mujahid, Rector, Pak-Austria Fachhochschule Institute of Applied Sciences and Technology, Haripur.



## KP Information Commission and IM|Sciences sign MOU

The Khyber Pakhtun Khwa Right to Information Commission and the Institute of Management Sciences signed a Memorandum of Understanding on April 9, 2021. The MOU was signed as part of the project 'Claim Your Rights! Campaign – RTI and RTS (Women) Champions Program' being supported by the GIZ Pakistan. Speaking on the occasion, Mr. Sajid Khan Jadoon, Chief Commissioner KP Information Commission underscored the importance of the Commission's work in improving the public's access to information in line with the provincial government's agenda for change. While appreciating the support from the GIZ, he stressed the need for creating awareness amongst the people of Khyber Pakhtunkhwa particularly women regarding their right to information. Prof. Dr. Usman Ghani, the Joint Director IM|Sciences appreciated the crucial role being played by the Commission and expressed the resolve to support it through joint efforts in raising awareness and advocacy amongst residents of the province particularly women under the CYR! Campaign project.



## Quality Enhancement Cell (QEC) received best performance award from Quality Assurance Agency (QAA) HEC

The Quality Enhancement Cell (QEC) of the Institute of Management Sciences, Peshawar received the best performance award from the Quality Assurance Agency (QAA) HEC for the year 2018-19 on March 5, 2021, in the two-day progress review meeting of QECs at Margalla Hotel Islamabad organized by the QAA.

Mr. Basharat Hameed, Ex- Coordinator QEC IM|Sciences received the award from Prof. Dr. Nadia Tahir, Managing Director, QAA, HEC. Mr. Basharat Hameed said that this achievement was impossible without the support of top management, the hard work of the QEC team, and the teamwork of all the sections of the Institute.



## KP and IM|Sciences NMDs (Ex FATA) Need Based Merit Scholarship Programs in Undergraduate and MS Level Programs

IM|Sciences has awarded 39 Scholarships worth Pak Rs. 36.74 Million under four (04) different Need Based Merit Scholarship Programs, namely HEC, Chief Minister Education Endowment Fund (CMEEF) – KP Govt. and IM|Sciences NMDs (Ex FATA) Need-Based Merit Scholarship Programs in Undergraduate and MS Level Programs - Session 2021-25. These scholarships were distributed among the most financially needy but talented students of IM|Sciences Peshawar who hail from remote and underdeveloped areas of Khyber Pakhtunkhwa, including Newly Merged Districts (Ex-FATA). Dr. Muhammad Mohsin Khan (Director IM|Sciences) chaired the Institutional Scholarship Award Committee (ISAC) Meeting.



# ALUMNI

## EXCLUSIVE

### Message from Dr. Zafar Zaheer

The Institute of Management Sciences is a home for thousands graduates. The Institutes' Alumni are its ambassadors, working nationally and internationally with prestigious organizations and are a matter of pride for us. The Alumni being our social capital needed to be re-connected with the institute for the betterment of the region, Institute, our students, as well as our Alumni. The idea of the Alumni Association was envisioned quite early and finally materialized in 2022 with its first ever elected cabinet in placed. Being the in charge of the IAA, I feel privileged to successfully conduct the first ever election and for being part of the team who laid the very foundation of the IAA. Though the foundation is laid, a major task is ahead now. I am confident of the first elected cabinet of the IAA for creating an impact and reach every alumnus. I wish the Alumni and IAA best of luck.



**Dr. Zafar Zaheer, Assistant Professor IM|Sciences is the Key person of the IAA . It has been his endeavours that molded this Association into its current shape and turned it into a well established association.**

### IM|Sciences Alumni Association

The IAA serves the Alumni by strengthening the ties among Alumni as well with their Alma mater. The IAA will facilitate its members not only by arranging reunions but also by providing access to various facilities at the institute. The Institute of Management Sciences Alumni Association (IAA) was launched at the Institute on Jan 28, 2022. Dr. Zafar Zaheer, the Assistant professor has been appointed as the in charge of the Association. The first ever online election for the IAA cabinet including President, Vice-President, General Secretary, and Treasurer. was conducted on July 5, 2022.



## Presidential Debates

The most prominent feature of the Election was the Presidential Debates held on July 1, 2022 in which the candidates for the Presidential post shared their manifestos. It consisted of three major rounds. Round 1- Three to five minutes for each candidate to present their vision/Manifesto (Mandatory) Round 2- Two minutes for each candidate to Built on the debates Round 3- Question Answers.



## Online Election

A total of 21 candidates contested the elections. The competition was quite tough. For the post of the President, Wasim Gohar has been elected, for the Vice President Sajid Khan Salaar was elected, for the General Secretary Syed Babar Shah was elected, and Saqib Ur Rehman was elected unopposed for the post of treasurer.



**Wasim Gohar**

### President

Wasim Gohar, President IAA, is a Public Policy & Parliamentary Research Expert and Deputy Director at the Office of the Speaker National Assembly of Pakistan. He holds Master degree of Public Policy from the University of Oxford, UK and MBA from IM|Sciences. He was a recipient of Commonwealth Scholarship for the University of Oxford, UK.



**Sajid Khan Salaar**

### Vice-President

Sajid Khan Salaar, Vice-President, is a graduate of IM|Sciences and currently working in the real estate sector for the last 6 years as a Manager Project Sales with Zameen.com



**Syed Babar Shah**

### General Sectary

Syed Babar Shah, General Secretary, is currently working as operation specialist at, Zone LLC, that provide technology to enable anyone and everyone to Collaborate.

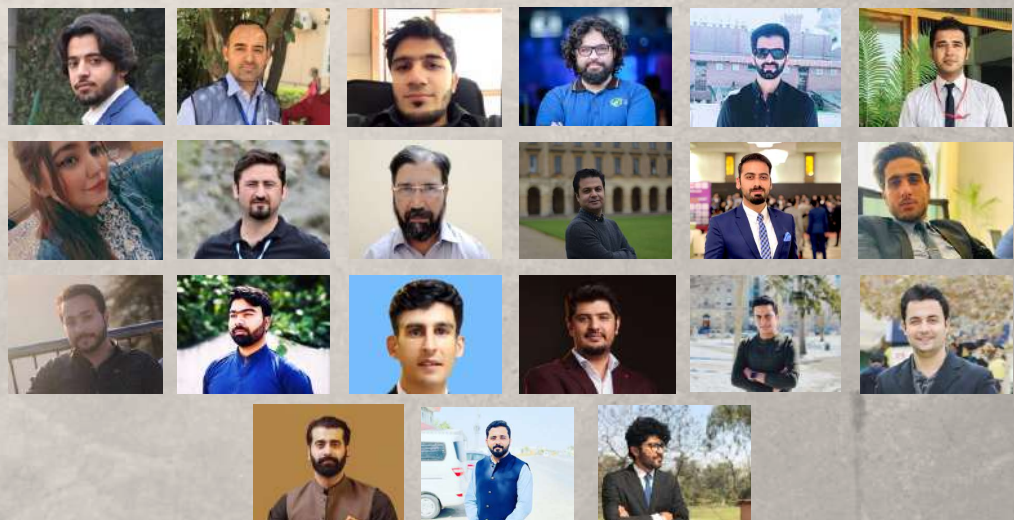


**Saqub ur Rehman**

### Tereasurer

Saqub ur Rehman ,Treasurer, is a graduate of IM|Sciences and currently working in the real estate sector for the last 6 years as a Manager Project Sales with Zameen.com

## Candidates for Elections



# BIC

## NEWS

### National Idea Lab

A Memorandum of Understanding (MoU) signing ceremony between the Small and Medium Enterprises Development Authority (SMEDA), Higher Education Commission (HEC), and five Universities for the National Idea Lab initiative pilot phase was held at HEC Secretariat on May 24, 2022. The universities included the National University of Sciences and Technology (NUST) Islamabad, National Textile University (NTU) Faisalabad, Institute of Management Sciences (IMS) Peshawar, NED University of Engineering and Technology Karachi, and Balochistan University of IT.

The MoU is aimed to execute the National Idea Lab initiative which has been designed for enhanced cooperation in promoting entrepreneurship, innovation, and incubation across the Universities of Pakistan.



## National Freelance Training Program (NFTP) Graduation Ceremony

The Ministry of Information Technology & Telecommunication & PITB launched the National Freelance Training Program (NFTP) at IM|Sciences Peshawar. A graduation ceremony was held on July 28, 2022, to award graduation certificates to the students enrolled in the Program. The project aimed to develop the skills for mastering the art of freelancing and contribute to a better-developed nation.



## Talk on Opportunities & Challenges for Startups in KP

Karishma Zaka Ullah spoke to IMSciences students and incubates on "Opportunities & Challenges for Startups in KP". She is a Social entrepreneur from KP serving as CEO Unidesk and Startup growth advisor at KPITB for the World Bank startups. She specializes in Edtech revolutions, capacity building, and career development for youth.



# IM|DURSHAL

## NEWS

### Hult Prize 2022

In the Hult Prize, 2022 all judges were well experienced in the field of startups and entrepreneurship.



### Pitch-IT

An investor summit 'Pitch-IT' by Kawonki Innovations in collaboration with IM|Durshal and Business Incubation Center (BIC), IM|Sciences came to an end. Entrepreneurs from startups incubated at IM|Durshal were able to impress foreign investors. Congratulations to start-ups from IM|Durshal and BIC IM|Sciences for winning the first and second runner-up positions in the event.



## 5th Cohort

After months of rigorous efforts by the management team of IMDurshal, 7 Tech-Startups teams were selected for the 5th Cohort. The orientation & contract signing ceremony was conducted by the Project Team IMDurshal and attended by all the lucky 7 Startups.



## Women Entrepreneurship Seminar

Mehak Khan - IT Expert - Teamlead Techvilla IM Durshal, Nigar Gulalay - Electrical Engineer | Teamlead Sal-One IM Durshal, represented IM Durshal - IM|Sciences in Women Entrepreneurship Seminar organized by KP Government in collaboration with SNG Pakistan. They are all geared up to help resolve the challenges businesswomen face in their startups or businesses engaging with the government!

A diverse group of businesswomen from different walks of life participated in the event. Women startups, entrepreneurs, industrialists, bankers, professionals, parliamentarians, academia, and students attended the dialogue and engaged in thought-provoking discussions on issues relating to taxation and other problems faced by women in business. The Development Director of FCDO, Annabel Gerry, and SRO-SNG II Mr. Naveed Aziz And Taymor Jhagra were part of the event.



# LINCOLN

## CORNER

### Training with Rescue 1122

Lincoln Corner Peshawar hosted a brief session with Rescue 1122 where participants were informed and trained on how to respond to various emergency situations and conduct CPR and other relevant emergency maneuvers.



### 3D Modeling and Printing

Lincoln Corner Peshawar successfully hosted Eleanor Roosevelt Corner Peshawar from Shaheed Benazir Bhutto Women's University for a workshop on 3D Modeling and Printing. Instructed by LCP's Friend Of Corner Rajab, the workshop entailed learning about the 3D designing software called Sketch-Up, its tools, formats, etc., along with learning how to print the models through the corner's 3D printer. The event was also open to students of IM|Sciences!



### Celebrating Women's Day

Lincoln Corner IM|Sciences celebrated Women's Day on March 15, 2022, by holding a panel discussion consisting of female guest speakers from different fields of work - to share their opinions, experiences, and journeys with the student audience. A few of the main and key areas such as equality, collaboration, and respect were stressed. The audience was welcomed to share their thoughts and were encouraged to brainstorm how they could play a part in overcoming all sorts of obstacles faced by women in our society.

The Panel guests were Ms. Faiza Babar, Ms. Zeba Masood & Ms. Naheed Haq.



## Lincoln Corner Peshawar hosted a session called "Conversations with a Mental Health Specialist".

A session was held on April 22, 2022 at Lincoln Corner.

Ms Maidah Waheeb, a psychologist, talked about mental health and self-care, stressing on how to constructively deal with stress and anxiety through cognitive restructuring. The theme centered around how to keep a positive mindset and how to better our lives through it.



## The Art of Effective Communication

Lincoln Corner Peshawar screened the mini-film called "The Art of Effective Communication" on May 12, 2022, for the students of Social Sciences. After the screening, the students were engaged in some communication-themed games to test their skills playfully, like Chinese Whisper and Active-Recall.



## Amazon Freelancing Workshop

Lincoln Corner IM|Sciences conducted a workshop on "How to Make Money with Amazon". Engr. Muhammad Usman facilitated the session and shared his story of how he started working on Amazon and what hurdles he had to go through. Furthermore, he went through as much as he could to guide the participants on how they can run their own businesses on Amazon from A-Z. In the end, he entertained and answered all the questions the participants had and further advised them on how to cash their limitations and growth opportunities to create the best employability opportunities for themselves and others as well.



# INTELLECTUAL CORNER

## Seminars and Walks organized for Eradication of Drugs 2022-21

The Art & Culture Society of IM|Sciences conducted a Seminar on August 11, 2022, on the subject: "How to Eradicate the Menace of Drugs?"

Mr. Anis Ur Rehman, Assistant Commissioner Hayatabad, Ms. Syeda Zainab Naqvi, Assistant Commissioner University Town, and Dr. Ehtesham ul Haq Additional Deputy Commissioner Peshawar were the Guests of Honour on this occasion. They discussed the stance of the Kp Government on the Eradication of Drugs in the Peshawar Region.



### A walk on say no to drugs

The Art & Culture Society of IM|Sciences planned an outdoor activity of “A Walk to Say NO to Drugs” within the premises of IM|Sciences. This activity was attended by the students, faculty, and staff of IM|Sciences.



### Seminar in collaboration with the Directorate of Anti-Narcotics

A Seminar on the topic “Say No to Drugs” was conducted by the Art & Culture Society IM|Sciences, in collaboration with the Directorate of Anti-Narcotics, at the Institute of Management Sciences Peshawar on November 3, 2021.

The speakers for the event were the focal persons from the Directorate of Anti-Narcotics, Mr. Ahmus Bin Tariq, Assistant Director Directorate of Anti-Narcotics Force, and Brig. Abdul Manan, commander Pakistan army Directorate of Anti-Narcotics Force.

The speakers presented a report on the performance of the ANF regarding drug control and shared some statistical data with the students.

The students ensured their participation by asking questions and sharing their views on the proposed subject.

The Director IM|Sciences Dr. Muhammad Mohsin Khan and the Joint Director Dr. Usman Ghani also attended the Seminar.



## Awareness about Protection against Harassment

The Federal Ombudsman Secretariat for Protection against Harassment (FOSPAH) Islamabad has initiated a program of conducting awareness seminars in public/ private sector organizations.

In this context, IM|Sciences organized a Seminar on the topic "Awareness about Harassment" for the Faculty and Students of IM|Sciences. It was conducted on December 14, 2021, at the main Auditorium Research Block IM|Sciences. The speakers were Ms. Rubab Mehdi, Regional Commissioner FOSPAH, and Dr. Khalid Khan, Director Directorate of Science & Technology.

Madam Rubab discussed the Harassment Act of the Ombudsman secretariat and its implementation. Dr. Khalid Khan talked about the anti-act and the role of educational institutions in this regard.



## Focus group discussion sessions

A series of Focused Group Discussion Sessions on various topics was conducted from January 14th to 18th 2022 at the Institute of Management Sciences Peshawar. The students from the Departments of BS Accounting & Finance Group A, B & C, 3rd semester, BS Social Sciences 5th semester and BCS Group A & B, 3rd semester participated in the discussion sessions. , Ms. Naheed Haq, Lecturer English, was the Facilitator for the Sessions, whereas the Mediators for the sessions were Mr. Syed Yaseen (BS Accounting & Finance Group A) Mr. Soban Karim (BS Accounting & Finance Group B), Mr. Ahmad Orakzai (BS Accounting & Finance Group C), Mr. Farukh and Mr. Irfanullah Khan (BCS Group A), Mr. Muhammad Minhas (BCS Group B) & Ms. Ayesha Jamil and Ms. Yousra Shahid (BS Social Sciences).

The motive of the Sessions was to conduct Focused Group Discussions among the students, to observe their personality and skills, ability to have a discussion on the given subjects and to guide them on how to take part in Focused Group Discussions.



## Seminar on International Girl Child day

The International Day of the Girl Child is an international observance day declared by the United Nations; it is also called the Day of Girls and the International Day of the Girl.

The occasion marks the importance of adolescent girl children and attempts at identifying their power and potential by opening opportunities for them. It also aims at amplifying and empowering the voices of adolescent girls around the globe.

In this context the Art & Culture Society IM|Sciences organized an interactive session inviting female students of IM|Sciences and also those mothers, who have only female children, to express their views on being the mothers and daughters of empowered females.

The session was held at Lincoln Corner on October 27, 2021, at 2:00 pm. The Guest speaker was Ms. Shawana Afridi.



## International Women Day

International Women's Day was observed at the Institute of Management Sciences on March 8th 2021. The event was organized by Vice President Abdul Wadood & Media Sectary Kiran Shah Tawab with executive council & core content writer Ayesha Aimal, of YPDC - IM|Sciences.

The YPDC - IM|Sciences chapter had an interesting Focus Group Discussion celebrating International Women's Day - on 08th March 2021. The discussion started with the stance of Ms. Naheed Haq, Lecturer of English, on the concept of Feminism. Ms. Salma Amir also participated in the discussion. All the students showed a warm response to the discussion and expressed their views on the topics under discussion.



### Book Review "Alchemist"

The Read Pakistan chapter IM|Sciences conducted a Book Review Session at the Lincoln corner IM|Sciences on 2nd November 2021.

The book selected for review was Paulo Coelho's best seller of 2013, "Alchemist". The review was presented by Mr. Mubashir Waheed, a student of BS. Economics 5th semester.

Students from different programs of IM|Sciences participated in the session. The session was organized by Ms. Naheed Haq, Lecturer English and Adviser Art & Culture Society IM|Sciences, in collaboration with Team read Pakistan. The adviser Book Club IM|Sciences Mr. Muhammad Ehtisham, Lecturer English, also attended the session.



### Launching Ceremony of "The Muse"

The Launching ceremony of the Second Edition of our magazine "The Muse" was conducted at Lincoln Corner yesterday. The faculty and students of IM|Sciences attended the event.

The motive was to appreciate the team members and motivate other students of IM|Sciences to share their piece of writings in the magazine. The event also introduced the editor and the team that has worked for this magazine.



# EVENTS & ACTIVITIES

## Independence Day Celebrations: August 14, 2022

To revive the spirit of patriotism, the Art & Culture Society of IM|Sciences planned to organize a colorful event on 14th August 2022. The theme for this occasion was, "PROUD TO BE a Pakistani". Several activities were planned to celebrate Independence Day with fervor and enthusiasm. The activities for the day included a Flag Hoisting ceremony, followed by the National Anthem and Cake cutting ceremony. The students sang National songs and shared their messages about Independence Day. The ceremony was held at the main entrance of the Institute of Management Sciences on August 14, 2022, at 9:00 am.



## Observance of Kashmir Youm-e-Istehsal at IM|Sciences

Kashmir Youm-e-Istehsal is observed to mark the third year of the Indian military siege of Indian Illegally Occupied Jammu and Kashmir (IIOJK) and denounce illegal, immoral, and unconstitutional steps to strip its special status.

In this context the Art & Culture Society of IM|Sciences organized activity on August 5, 2022, to show solidarity with the Kashmiris. On this occasion, Students sang Kashmiri songs, made speeches, and prevailed one-minute silence to pay tribute to the Martyrs of Kashmir. The National Anthems of Kashmir and Pakistan were also played. The event ended with a grand rally and students raised slogans for the freedom of Kashmir.



## Thanks Giving Day for the Ministerial staff of IM|Sciences

The contributions of Ministerial staff cannot go unacknowledged. Considered essential workers as they work and do their part in protecting the health and safety of their communities, custodial staff are helping to keep facilities open, from schools and universities to restaurants offering in-dining experiences. In this context, the Art & Culture Society IM|Sciences took the privilege of thanking all the facility and cleaning staff that has worked throughout the year to keep our campus operating and as healthy as possible. An entertaining “Thanks Giving Event”, was organized on July 22, 2022, with activities like games competition (musical chairs, who eats first, tug of war, and sack race), video testimonials, acting singing etc. for the Ministerial staff. It was a token of good will gesture to make them feel important and an integral part of IM|Sciences Family.



## Field trip to Ayubia National Park

Students of BS Social Sciences, 6th semester, Institute of Management Sciences (IM|Sciences), paid a visit to the Ayubia National Park on May 28, 2022 as part of their curriculum in Environment and Sustainable Development as well as Green Youth Movement (GYM) Initiative of the Higher Education Commission (HEC) of the Government of Pakistan. Dr. Shakeel Hayat and Dr. Salma Amir who accompanied the students also highlighted the importance of Ecotourism and that how conservation of wildlife takes place in the protected areas. The students also got insights about the types of plant and animal species that inhabit in the entire National Park. The fieldtrip ends with the note of thanks by the faculty members and students of IM|Sciences to the whole management of Ayubia National Park.



## IM | Cultural Mega Performance Event 2022

The students of IM|Sciences have been active in many Co-curricular & Extra Co-Curricular activities every year. After successfully organizing various mega events, the Art & Culture Society IM|Sciences held a Mega Cultural event on June 2, 2022, IM| Culture Performance Evening 2022.

The specialty of the event was to conduct a stage show that depicts the colourful Cultural variations of Pakistan like Pashtun, Baloch, Sindhi, Punjabi, Chitral, Gilgit Baltistan, Kashmir, Khyber agency, Waziristan, Khattak, and Afghan culture, through art in the form of Drama, Music and Dress show.

The main objectives of this event were:

Commissioner Peshawar Mr. Riaz Khan Mehsud was the Chief Guest for the event. Besides the faculty, staff, and students, parents also graced the occasion with their presence.



## Photography Competition

The in-charge Photography Club IM|Sciences, Madam Shawana Zeeshan, organized an Eid- Photography Competition in May. The Students and Faculty of IM|Sciences shared their best Eid pictures on this occasion. The Winners of the best pictures were awarded certificates.



## IM|Olympiad

The Mega sports event of IM|Sciences, IMOlympiad, was held from 25th to 27th March, 2022. This sports gala included sports, musical night, and dinner. Students from different universities participated in the event. The Assistant Professor and Coordinator of International Linkages & Support Mr. Sikandar Tangi was the Supervisor of the event and Mr. Fazle Ayan Biryali, a student of BS Accounting & Finance served as the Event Head.



## Business Fest

The Mega event Business Fest was held on January 18, 2022. It was a business event meant to polish the business skills of undergrad students. There was colourful display of business stalls where students depicted their elaborative business skills. Mr. Ali Abdullah, Lecturer Accounting, supervised the event, whereas the Team Lead was Muhammad Wali of BS Software.



## Retirement Party of Mr. Mukhtiar Kaka

The Tea Club Kaka completed his tenure on the job on the 31st of December 2021. The Institute of Management Sciences Peshawar organized a Farewell Party today to pay him tribute for his services to the Institute.

The Farewell commenced with the recitation of the Holy Quran. On this occasion, Mukhtiar Kaka shared his views and expressed that no job is difficult in life. Everything becomes possible with honesty and hard work.

The Director IM|Sciences, Dr. Muhammad Mohsin Khan, in his farewell speech mentioned the services Mukhtiar Kaka has rendered for this Institution.

In the end, some accolades and a Bank Cheque were awarded to Mukhtiar kaka as a token of tribute for his services to the Institute.

The party was attended by the Faculty and Staff Members. The Joint Director, Dr. Usman Ghani also attended the ceremony.



## Christmas Party for the Christian Staff of IM|Sciences

The Institute of Management Sciences arranged a party for the Christian Staff of IMS on December 23, 2021. The motive was to extend felicitations and warmest wishes to their Christian employees. This reflected the communal harmony and profound cohesion between all faiths practiced across the length and breadth of the country. It also showed that IM|Sciences is dedicated to preserving the sanctity of existence and equality of opportunities enjoyed by all its employees.

The party started with the grand entry of Santa Claus, who distributed chocolates to the guest. It was followed by the cake cutting ceremony and everyone exchanged their profound greetings for the occasion.



## IM|Sciences Students Trip to Mabali Island

Excursions are a learning tool to enhance the curriculum by allowing students to better grasp and retain concepts. Learning by doing. They also promote engagement levels, build confidence, and teamwork and create connections.

Keeping this in view, the Art & Culture Society IM|Sciences in collaboration with the First Light Adventures Travelling agency planned a one-day trip to the Mabali Island in Khan Pur on November 7, 2021. It was a fun plus Educational trip with many interesting activities like games, singing competitions, rides, etc.

The trip was for the students, faculty & staff members of IM|Sciences. The students enjoyed jet skiing, paddle boats, zip line, tug of war, and singing competition.



## Eid Milad un Naabi Celebrations

Eid Milad-un-Nabi is celebrated on the occasion of the birthday of the Prophet of Islam, Hazrat Mohammad Saheb. The festival is observed by many Muslims from the Sufi or the Barelvi school of thought. It is also known as Un-Nabi by the name of E-Milad, Nabi Day, Mohammad's birthday, or the Prophet's birthday.

Muslims who observe Milad-un-Nabi remember, discuss, and celebrate the Prophet's life on Eid-E-Milad Un Nabi. People hold night-long prayers and send Milad-E--un-Nabi e-cards to friends and family. Eid-E- Milad Nabi Mubarak!

In this context, the Art & Culture Society IM|Sciences celebrated Eid-Milad on Friday 15 October, 2021. The students and faculty IM|Sciences participated in the event and presented Naat, Qirat and Darood o Salam.



# SUCCESS

## STORIES

### IM | Sciences Students' Recruitment in different Organizations

#### Nestle - Success Stories



Name: Hina Ghazal  
Degree: BBA (Marketing)  
Batch: (2017-2021)  
Company: Nestlé Pakistan Ltd.  
Designation: Sales Operations Officer.



Hooriya Khan  
Degree: MBA  
Batch: (2019 - 2021)  
Company: Nestlé Pakistan Ltd.  
Designation: Sales Operations Executive

#### Phillip Morris - Success Stories



Name: Abdullah  
Degree: BBA (2016-2020)  
Company: Phillip Morris - KT.  
Position: Business Development Manager



Name: Mohammad Roman  
Degree: BBA (2017-2021)  
Company: Phillip Morris (GT).  
Position: Business Development Executive

#### NBL Pepsi - Success Stories



Amad Ahmad  
MBA-Marketing  
Management Trainee Officer - NBL Pepsi



Yahya Bakhtiyar  
MPA  
Management Trainee Officer - NBL Pepsi

#### Leverify LLC - Success Stories



Sajid Ur Rehman  
Sourcing Executive  
SOURCING DEPARTMENT - LEVERIFY LLC



Noora Imran  
Supplier Research Department  
Supplier Research Executive - LEVERIFY LLC

### Cybernet - Stormfiber Success Stories



**Agha Muhammad Tayyab**  
BS Accounting & Finance (2017-2021)  
Direct Sales Executive - Cybernet- StormFiber



**Hamad Masoud**  
MBA 3.5 Marketing - (2017-2021)  
Direct Sales Executive - Cybernet- StormFiber



**Haider Hussain**  
MBA 3.5 (2017-2021)  
Direct Sales Executive - Cybernet- StormFiber



**Arbab Muneeb Ahmad**  
BBA Marketing (2016-2020)  
Direct Sales Executive - Cybernet- StormFiber

### FF Steel - Success Stories



**Fatima Shuja**  
Incharge Post Shipment



**Maryam Shakeel**  
Internee (HR)



**Muhammad Bilal**  
Head Coordination HR & Admin



**Muhammad Hamza**  
Internee (Marketing)

### Nayatel - Success Stories



**Muhammad Zahid Durrani**  
MBA- Marketing



**Tawab Ahmad**  
BS-Accounting



**Osama Orakzai**  
MBA-Marketing



**Hamza Khan**  
BBA-HR



**Amir Hamza**  
BS-Accounting

### SUCCESS STORIES



**Bilal Samy**  
BS Accounting & Finance (2018-2022)  
Summer Intern AL Hayaat Group



**Muhammad Roman**  
BBA (2017-2021)  
Summer Intern AL Hayaat Group



**Kabir-Ullah**  
BS Accounting & Finance (2017-2021)  
Summer Intern AL Hayaat Group



**Muhammad Ahmad**  
BBA (2018-2022)  
Summer Intern AL Hayaat Group



**Ashir Mubeen - BBA (2018-2022))**  
Summer Intern AL Hayaat Group

## IT Success Stories



**Abdul Majid**  
BSSE (2017-2021)  
Front End Developer SMSAMI



**Afaq Mansoor Khan**  
BSSE 2017-2021  
Company: The Entertainer  
United Arab Emirates



**Asadullah**  
BSSE (2017-2021)  
Front-End Developer SMSAMI



**Habib Ullah**  
BSSE 2017-21, Group A  
Junior Nodejs Developer  
Productbox, Peshawar



**Muhammad Ahmad ul haq**  
BSSE 2017-2021  
Company: Ultra codes  
SQA Engineer



**Muhammad Fahad Zaman**  
BSSE 2017-21  
Associate Systems Analyst  
Mantrust Systems



**Muhammad Shahzad**  
BSSE: 2017-21, Group A  
Giovanni Real Estate  
Web Developer



**Nooman Noor**  
BSSE 2017-2021, Group A  
Full stack developer  
Clicky.pk



**Obaid Khan**  
BSSE 2017-21  
SQA Engineer / Scram Manager  
Productbox, Peshawar



**Rao Arsalan**  
BSSE 2017-21  
Software Engineer  
Sybrid Private Limited



**Syed Muhammad Azhar**  
BSSE 2017-2021  
Company: Devsinc (Developers Inc)  
Role: Associate Software Engineer

## SPQR Operations - Success Stories



**Rizwan Malik**  
BSSE 2016-2020  
Software Product Manager



**Muhammad Zeeshan Saeed**  
BCS 2016-2020  
Dev-ops



**Sabtain Ali**  
BSSE 2016-2020  
Mern Stack Developer



**Shahzad Ahmad**  
BSCS- 2015-2019  
Android Developer



**Usman Fareed**  
BCS-2016  
Senior Backend Developer



**Said Dawood**  
BSSE 2016- 2020  
Full Stack Developer



**Fatima Khan**  
BSSE- 2021  
Chief Culture Officer



**Muhammad Wasif**  
BCS 2016-2020  
Frontend Developer



**Syed Taseer Shah**

## Zameen.com - Success Stories



**Syed Abdul Qayyum Shah**  
Associate- Project Sales  
MBA 3.5 (Finance) 2014-2018



**Ahsan Ali**  
Manager- Project Sales  
BBA (Marketing) 2011-2015



**Ali Rahim**  
Human Resource Business Partner  
BSC (Economics) 2009-2013  
MBA 2.5 (HRM) 2014-2017



**Hamud Sami Jilani**  
Senior Manager- Project Sales  
BBA Marketing 2010-2014  
MBA Marketing 2015-2017



**Mirza Haseeb Baig**  
Assistant Manager-Project Sales  
MSC (Computer Science) 2011-2013



**Muhammad Ali**  
Associate- Project Sales  
MBA 3.5 (Finance) 2014-2018



**Sajid Itbar**  
Manager - Project Sales  
BBA (Marketing) 2011-2015



**Saqib Ur Rehman**  
Manager- Project Sales  
BCs (Computer Science) 2010-2014



**Zille Huma**  
Assistant Manager-Project Sales  
MBA (HRM) 2017-2019

## Zones LLC - Success Stories



**Aqib Nizam**  
BBA  
Partner Marketing Specialist



**Fahad Ahmad**  
Accounts Executive



**Hamaad Khan**  
BBA (Entrepreneurship)  
Account Executive



**Hamza Gigyani**  
BBA (Finance)  
Accounts Manager



**Sabahat**  
BBA  
Account Manager



**Sana Javed**  
BBA - Entrepreneurship  
Associate Supply Chain Planner



**Syed Chanbadshah Babar**  
Batch 2013 - 2017 - CS  
Title: Operations Specialist  
Co-Founder: Social Mamba



**Yawar Ali**  
BBA(Finance) 2015-19  
MBA(Finance) 2019-21  
Product Information Management Specialist.

# **VISION STATEMENT**

**To be a premier institution of higher education by achieving excellence in teaching, research, entrepreneurship and service to the society.**

# **MISSION STATEMENT**

**To provide quality education in management, information technology and allied disciplines. We are committed towards knowledge creation and its exchange with the society through teaching, learning and research. We aim at enhancing the potential of our students and employees by adhering to our core values.**

**IM|SCIENCES**

