

Title: Hashoo Group's Hospitality Division CEO Visits IMSciences Peshawar to Strengthen Partnerships and Inspire Students

January 17, 2025 – Mr. Bastien Blanc, CEO of the Hospitality Division at Hashoo Group, along with Major Faisal Naeem, Director of Education at HSHM, visited IMSciences Peshawar for an engaging session with the faculty and students. They were warmly received by Prof. Dr. Usman Ghani, Director of IMSciences, and Dr. Iftikhar ul Amin, Head of the Hospitality and Tourism Program.

The purpose of the visit was to explore opportunities for collaboration and to strengthen the relationship between Hashoo Group and IMSciences. Discussions centered on advancing the Hospitality and Tourism Program, enhancing educational experiences, and creating avenues for student success in the growing hospitality industry.

During the visit, Mr. Bastien Blanc shared his extensive career journey within the hospitality sector, reflecting on the key moments that shaped his professional path. He offered valuable insights into the evolving industry and provided motivational guidance for the students. Mr. Blanc emphasized the importance of perseverance, passion, and continuous learning, encouraging students to embrace challenges and seize opportunities within the hospitality sector to achieve success.

The session was an inspiring and enriching experience for both students and faculty, reaffirming the significance of collaboration between academia and the industry in shaping the future of hospitality and tourism education.

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