

## **Career Session on “Real Estate in 21<sup>st</sup> Century” by CDC IMSciences on October 24, 2024**

The Career Development Center (CDC) at IMSciences organized a panel session for final-year BBA Marketing students on the topic, "The Real Estate Market in the 21st Century and How to Develop Market Strategies for the Real Estate Sector." CDC IMSciences invited our esteemed alumni, Mr. Sajjid Khan Salar (Graana), Mr. Saqib ur Rehman (Agency21), and Mr. Hussain Ahmad Khan (WestBridge), to engage with the students on current real estate trends and share insights on becoming successful professionals in the field.

We are sincerely grateful to Mr. Zeeshan Khattak (Faculty Member) for facilitating the panel. This session was part of the ongoing capstone project for Marketing students, in collaboration with DHA Peshawar.

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