

## **ICRE 2024: A Successful Exploration of Real Estate's Future**

NUML, in collaboration with ORIC, IMSciences, successfully hosted the two-day International Conference on Real Estate (ICRE 2024) titled "Re-imagining the Real Estate Industry" from December 4th to 5th, 2024.

The conference was graced by the presence of the esteemed Federal Minister for Housing and Works, Riaz Hussain Pirzada, as the Chief Guest. Prof. Dr. Usman Ghani delivered a compelling keynote address, emphasizing the crucial role of education and innovation in shaping the future of the real estate sector. Additionally, Brig. Shahzad Munir, DG NUML, extended a warm welcome to all attendees.

The conference featured insightful Academic Sessions and Industrial Panel Discussions led by our esteemed faculty members, Prof. Dr. Karim Ullah, Prof. Dr. Aamer Taj, and Dr. Zahoor Khan. These sessions delved into various facets of the real estate industry, fostering thought-provoking discussions and knowledge sharing.

Furthermore, the ORIC team and IMSciences students actively participated, enriching the overall experience.