

## **IMSciences hosts Careem CEO and provincial ministers to discuss future of start-ups in KP**

IMSciences Peshawar, on 25th September 2019, hosted a panel discussion on the future of start-ups in KP. Mr. Taimur Saleem Jhagra; Minister of Finance, govt. of KP, Mr. Kamran Khan Bangash; Minister for Science, Technology and IT, govt. of KP, Mr. Mudassir Sheikha; CO-Founder and CEO of Careem, and Miss. Suniya Sadullah Khan; founder of Mouqa Online, conducted the panel discussion. The students and faculty of IMSciences attended the session.

Mr. Mudassir Sheikha, CO-Founder and CEO of Careem, took over the stage and thanked IMSciences for giving him this opportunity to deliver a speech. He reflected on the initial days of Careem and how he established the start-up with a mind-set to solve local problems and how he turned the start-up into an international success. Addressing the students, Mr. Mudassir said that whoever wants to become an entrepreneur should focus on problems and then delve into finding solutions to those problems. He praised the people of KP and said that the youth of KP have the diligence and ability to achieve great things as entrepreneurs. He talked about the future goals of Careem and said that he has set great and ambitious goals for Careem which will materialize in the near future.

During the panel discussion, members talked about the development that has been taking place in Pakistan and especially in KP. According to the members of the panel discussion, there has been a tremendous increase in entrepreneurship in Pakistan recently and many recent start-ups have been very successful. They talked about the potential of the Pakistani people i.e. how they have the talent to achieve a lot in the world only if they realize their true potential and put their talent and ability to work. The panel members shared their personal experiences and wisdom in order to guide the students and make them aware about the business world.

The members then held a Q&A session where the audience engaged the members with questions.

Towards the end of the session, Dr. Muhammad Mohsin Khan thanked the guests and gifted them with souvenirs as a token of thanks. The session proved to be very fruitful for the students of the institute and IMSciences hopes to conduct more of such sessions in the future.