

IMSciences arranges IMEntrepreneurial Camp

Empowered Women Society, IMSciences along with Tourism Corporation KP (TCKP) organised a 7-day female-only IMEntrepreneurial Camp in Naran on Entrepreneurship and Environment from to assist women in developing the skills and ideas required to become a successful entrepreneur as well as an environmental activist. Through undertaking a hand-on and experiential approach, we aimed to involve an innovative and attractive approach to learning: Travelling.

The students took part in multiple campaigns regarding plantation and cleanliness, to promote a cleaner environment by distributing eco-friendly bags provided by Cocoon Home, as well as taking part in spreading awareness about working women in developing areas of KPK. They also showed their support for Kashmir through peace walk in Nathia Gali. They had both trekking and horse riding experience between Lake Saif-ul-Maluk and Ansoo Lake as well as boating in Lake Saif-ul-Maluk. From visiting the windy Babusar Top to feeling the cold water of Lulusar Lake between the toes as well as the very thrilling rafting escapade in Naran, left the students exhilarated. A delightful picnic surrounded by the scenic beauty of Shogran and joyful ride in the chairlift of Patriata made for a relaxing affair. Overall the trip was a combination of learning and fun. The Other supporters of the Camp were Forest Department KP, Cocoon Home and Taj Jewellers.