

## **IMSciences hosts Chief Secretary KP on soft launch of Women Digital Empowerment Portal**

In a time where women long to get the freedom and rights that they deserve, IMSciences, in collaboration with the GIZ, initiated the soft launch of the Women Digital Empowerment Portal [www.wde.org.pk](http://www.wde.org.pk) on 22<sup>nd</sup> March 2019. The Chief Guest of the event was the Chief Secretary of KP, Muhammad Saleem Khan. Mr. Marcel from the GIZ was also present at the event. The event was attended by the students and teachers of the Institute.

The Women Digital Empowerment Platform is a virtual platform where the women can talk freely about the issues and problems that they face. The project is backed up by the Khyber Pakhtunkhwa Government. This platform will enable the women to give their opinions to the government which will resultantly formulate policies to empower women. A video presentation was given about the portal. On this portal, women will have the ability to get to know about the different social, economic and political policies of Pakistan. They will also be familiarized with women's rights by means of documents, PowerPoint presentations and videos. Once women give their opinions on situations pertinent to them, the portal will help the policymakers take actions to solve the issues. There will also be a discussion forum on the website in which the women can participate.

After Director IMSciences, Dr. Muhammad Mohsin Khan welcomed the guests, Mr. Marcel from the GIZ talked about how impressed he is with IMSciences for working so diligently in order to promote the empowerment of women. Then the Chief Secretary, KP, the chief guest, talked about the issues that women face and how women are supposed to be empowered and respected by the society. He talked about the power of social media and said that it has helped the government take actions to improve the well-being of the society. He said that he was extremely happy with IMSciences for taking this step towards empowering women and making the society a better place and he claimed that he is always eager to visit IMSciences as whenever he comes to this institute, he always leaves with new ideas and wisdom. Being a father of 5 daughters, he said that he is well aware about how women need to be empowered. He said that a system survives only when there is feedback by the people and said that this WDE Portal will help abundantly in that regard.

Towards the end of the event, Dr. Mohsin, Joint Director Dr. Usman Ghani and Deputy Director Dr. Iftikhar-ul-Amin presented shields to the guests. They also took part in a tree plantation.

IMSciences feels proud in being able to give back to the society by doing things that will improve the wellbeing of people. With the Women Digital Empowerment Program, the institute hopes to do a lot for the women of our society. IMSciences hopes to keep working on more of such programs in the future.