

Communication and Influencing Skills

Startup Society, imsciences held a workshop on “Communication and Influencing Skills” on 16th October, 2018. The workshop was conducted by Mr. Salman Saeed, a serial entrepreneur and the founder of **Khan Meter**, a web portal which will analyze and measure the 100-day plan of Prime Minister Imran Khan.

The event was attended by students from IMSciences along with students coming from different universities such as Khyber Medical University, Peshawar University and COMSATS, Islamabad. The workshop talked about the importance of tone, volume, pitch, emotions and expressions as important elements of effective communication skills. Students’ feedback was very positive and the online survey held at the event’s finale suggested that such events should be held on regular basis to educate students and help them improve their communication skills.